



Lino Wiehen

Creative Director / Art Director

highly skilled, hands on, and award winning user-centered designer with industrial design and consulting background

310-804-7492
lino@wiehen.com
www.wiehen.com

education

Rhode Island School of Design// BFA Industrial Design 1992
Vitra Design Museum Workshop// Stainless Steel Furniture w Ron Arad
UCLA Extension Evening Courses// Maya 6.0 Modeling, After Effects

experience

Nov 2014 -Present

Peq App / Co-founder / Creative Lead

Mobile App concept, UI & UX design of innovative emoji messaging app

Nov 2014 -Feb 2015

Belkin Qode App / Creative Lead

UI and UX for app to change settings and shortcuts with keyboard cases

2011-Nov 2013

Yahoo Video / Design Lead

Worked on the Yahoo homepage redesign and minimal video player
Redesigned Yahoo Food and Style



2009-2011

eHow / Demand Media / Art Director

Redesigned eHow.com with multiple verticals styled like individual magazines; Food, Style, Money, Health, etc. and homepage, Rachael Ray Food site

2008-2009

MySpace Music / Creative Director

Directed the design team on Music Homepage, Artist Pages Music Players

2006-2008

Yahoo Music / Art Director

Art direct and manage a team of designers working on several music apps; Facebook Music Videos, Webplayer, Playlisting, Patent for Yahoo Media Player



2000-2006

Sapient Munich with relocation to Sapient Los Angeles

UI and UX design development for numerous clients, won Addy award for Quicken, site design and development for Nissan and Infiniti

1998-1999

gr2 Munich / Art director

designed presentations for BMW design group. Smart Car launch in Barcelona with interactive displays and press presentation technical graphics

2000

activ8 Cologne / Co-founder

Interactive presentations for Ron Arad and Ingo Maurer
work was shown at the International furniture fair in Milan



1996-2000

wandelBar / concept, design and production of a mobile inflatable eurolounge
The website let visitors change colors of the actual lounge - featured in Wired

publications / "Site of the week" on Communication Arts, Wired Magazine, Design Magazine, Sueddeutsche Zeitung "Gallery Tip" for wandelBar exhibit

exhibitions / Vitra Design Museum, Galerie Karin Sachs Munich, Typo 2000 Berlin, Red Bull Party Berlin, Kurzfilmfesttage Oberhausen, Passagen Cologne

software / sketch, zeplin, principle, adobe cc, keynote, css, after effects, html5

I love... cycling, triathlons, drawing, painting, surfing, printmaking, beer and cooking