

# Lino Wiehen

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USA

Citizen of:  
USA  
Germany

Fluent in German  
lived in Germany 10 years

*Award-winning creative  
director with a hands-on  
approach and versatile  
background in industrial  
design and consulting.*

## education

**Rhode Island School of Design** // BFA Industrial Design 1992  
Vitra Design Museum Summer Workshop // Stainless Steel Furniture with Ron Arad  
UCLA Extension Evening Courses // Maya, After Effects  
SMC Evening Courses // Life Drawing

## work experience

### eHow, Demand Media / Art Director 2009-2011

Direct a team of designers working on all aspects of the eHow how-to site, which became number 11 in the top 20 Comscore sites. Social media, mobile applications and all aspects of the website were conceptualized, developed, and designed.

### MySpace Music / Creative Director 2008-2009

Direct a team of designers working on all aspects of the MySpace Music site, my team launched a new music homepage, new artist sites design, a statistics page for artists and charts.

### Yahoo! Music / Manager/Designer 2006-2008

Art direct and manage a team of designers working on several music applications; Facebook Music Videos, Webplayer, Playlisting, Advertising integration for the Yahoo! Music site. Hold 1 patent for media player.

### Sapient Santa Monica / Manager, Creative Design 2002-2006

Art direction / design / development for numerous clients such as Nissan, DHL and Sony. Concept development / design for 24Hour Fitness. Microsite development with flash for Nissan and Infiniti.

### Sapient Munich, Germany / Senior Designer, User Experience 1999-2002

Art direction, design of a web-pad touch-screen interface for Yello Power, one of Germany's largest power producers. Design and development for T-Online, video-on-demand website and more.

**Kanner Architects** / Kannerarch.com won the SITE OF THE WEEK on the Communication Arts website. This is a portfolio site for the LA architect done as a contract project. [www.kannerarch.com](http://www.kannerarch.com).

**James Fee Photography** / A portfolio site for the LA photographer. [www.jamesfee.com](http://www.jamesfee.com).

### wandelBar / Concept, design and production of a mobile eurolounge

A lounge and website that allowed visitors to change the colors of the seating illumination. The lounge seats 20 and was rented out to events all over Germany and was featured in Wired magazine. This was a team project done just for fun. [www.wandelbar.com](http://www.wandelbar.com)

**Ingo Maurer** / Created a cd catalog of installations in 1996 followed by a CD catalog of products and a website. The cd was shown at Ingo's trade shows in Milan and Cologne as well as for lectures.

**Ron Arad** / Created a cd office portfolio, presented at the Triennale in Milan during the 1994 Salone furniture fair. I personally demonstrated it to many designers such as Achille Castiglioni, Javier Mariscal and Alberto Meda. Ron Arad used it for lectures and it was sold through museums and design stores.

**GR2** / Art direction, design and development of media presentations for BMW design group, Munich. Design for Daimler Smart Car launch in Barcelona with various interactive displays and technical graphics.

**artec design** Cologne, Germany / Industrial designer, designed trade show booths, power tools, tanning and home fitness equipment, corporate identity, lighting and product graphics.

## patent

**Graphical User interface for Computer Screen** / United States Patent D603419 Issued October 2, 2007  
Inventors: Lino Wiehen - Design Patent for the Yahoo! Media Player.

## publications

Kannerarch.com "Site of the week", Communication Arts website, ADDY for Quicken.com redesign, Wired Magazine, Design Magazine, Frame Magazine, Intramuros, Sueddeutsche Zeitung "Gallery Tip"

## exhibitions

Vitra Design Museum, Galerie Karin Sachs Munich, Typo 2000 Berlin, Kurzfilmfesttage Oberhausen, Passagen Cologne, Smithsonian Collection

## knowledge

photoshop, illustrator, flash, html, customizing wordpress sites, some css, some cinema 4d, flash, some php, quark, indesign, after effects, hosting workshops

## I also like

Malibu Olympic triathlon, swimming in the ocean, mountain biking, woodworking, furniture making, snowboarding, drawing, painting, surfing, baking, printmaking, beer and cooking